



The Peal

Rotary Club of Canandaigua



Meeting Thursdays 12:15 p.m. American Legion Post #256 454 North Main Street	"IMAGINE ROTARY" www.canandaiguarotary.org Club 4765, District 7120, Organized Apr. 24, 1919	Publication Date: January 12, 2023 No. 24 Volume 103
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Official Newsletter of the Canandaigua Rotary Service Foundation

Today's Program: Joint Rotary Kiwanis Meeting

Next Week: Tracey Dello Stritto – Partnership for Ontario County

Meeting notes from December 22, 2022

Pledge: Marty Potter

Visiting Rotarians: None

Guests of Rotarians: Dave Lucchesi – guest of Tom Rogers, Heather Rickett – Thompson Foundation, Jared Simpson, Canandaigua Town Board – prospective members.

Today's Program: Due to a timing issue, our speaker Mike Schaertl of the Reindeer Farm in Shortsville went first, so he could get to another engagement. Quite a few years ago, Mike and wife Lisa saw an article about a Christmas tree farm in Pennsylvania that decided to buy a couple of reindeer to promote their tree farm. It was such a success, that it soon became a reindeer farm where they sold a few Christmas trees. So, 5 years ago, Mike and Lisa decided to buy a couple of reindeer. That first year, 700 people showed up to pet the reindeer, and then the following year another 700! COVID was very good to them, as it forced them to get booking software, limiting visits to 50 people/hour. Much more doable! Reindeer are very expensive – a cow costing \$15-20,000.00 and a bull \$12-15,000.00. They decided to set up their own breeding program, and bought 2 cows and 2 bulls from a breeder in Palmer, Alaska. They travel around to various places for show and tell, requiring movement documents for every trip out of state. Their pens require an 8 foot fence around the enclosure – to keep whitetail deer out – a health hazard due to a nematode the deer carry which is fatal to reindeer. Female deer do grow antlers, they take about 4 months every year. The shed antlers are marketable as dog chews! They are not bred for meat – too expensive, but there are reindeer herds in Alaska, Lapland, and Russia that are owned by the indigenous people and used for meat and sustenance. In captivity, reindeer can live up to 15 years if healthy, but they are subject to many viruses and diseases. And yes, they do fly: via FedEx Air Cargo!

Announcements:

~ Thank you from the Town of Canandaigua for our participation at the Onanda Park Halloween event.

~ Thank you to everyone who helped with the Salvation Army Bell Ringing – Who will take home the bell this year?!

~ Looking for a speaker for the Prayer Breakfast the first Friday in May.

Fines/Happy Dollars: Mary Green went to Texas and back, then went to Lake Placid to watch son play

hockey in the same arena where the USA beat the Russians back in the day – Mary was there for that!

Adeline Rudolph's son survived his first semester at college, and Addie gargled her way through a song in the Prism Concert!

Tom Rogers reminded everyone about our January Meat Raffle. ARC held a very successful one – which Tom won!

Jack Kellogg bragged about his twin grandsons and their basketball prowess – awesome players!

Kim Tenreiro finished his Christmas Carol performances with about \$6500 more to charity.

Jodi Kaufman thanked everyone for their returnables.

Birthdays: Kent Gilges – 1/1, Tom Rogers 1/5, Stephanie Kunes 1/7.

Anniversaries: George Herren – 12/24, Mark Sheppard – 12/27, Dave Korpiel – 12/29, Paul Harvey - 12/31.

Dates to Remember:

~ No meetings December 29th and January 5th

~ Next meeting will be on January 12 – Joint Rotary Kiwanis meeting

~ January 11 – next board meeting at Lyons Nat'l

~ January 15 – Deadline for high school juniors to submit applications to participate in the District Oratorical Contest.

~ January 6th – First Friday at Feronia

Joker Draw - \$247 – with 36 cards: Kim Tenreiro drew the 6 of clubs, and Mary Green took home \$13.00.



Learn more at: www.shortsvillereindeer.com and on Facebook at Shortsville Reindeer Farm, LLC.