



“The Peal”

Rotary Club of Canandaigua



Meeting Thursdays 12:15 p.m.
American Legion Post #256
454 North Main Street

"SERVE TO CHANGE LIVES"
www.canandaiguarotary.org
Club 4765, District 7120, Organized Apr. 24, 1919

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Official Newsletter of the Canandaigua Rotary Service Foundation

Today's Program: Project Meeting - Cake in a Bag
Next Week: Connie Fredericks Malone & Dr. Malone:
Diversity in Canandaigua

Meeting Notes from October 14, 2021

Pledge: President Mike

Invocation: Dick McCaughey

Song: "America the Beautiful" led by Kim Tenreiro

Guests: Allison Hildebrandt introduced her guest, prospective member Wanda Martinez Johncox.

Visiting Rotarians: Our visiting Rotarian was Karen Parkhurst from Victor Farmington.

Announcements:

Light Hill Luminaries: Ellen Polimeni announced the Light Hill fund raiser is scheduled for November 6th at Kershaw Park from 5 PM to 7:30 PM. Luminaries are \$10 each or 12 for \$100. Go to lightthehill.myevent.com
Camp Onseyawa Wood Sale: Greg Gullo currently has orders for 20 cords of wood. The delivery will take place on October 23rd, meet at the old Wegmans Plaza at 8:30. They need helpers. Contact Greg to sign up to help.

Pumpkin Distribution: Our annual Pumpkin Decoration & Giveaway will be held at the Downtown Commons Park on October 30th at 10:00 AM. Contact Joe DelForte, Jr. to help.

Bell Ringing: We will be ringing for the Salvation Army on Friday November 26th and Friday, December 17th. See Mark Vahey to reserve a spot. Bring your gifts those days - Beat Kiwanis!

November Service Project: Clean out your closets and bring your clean winter coats, gloves and hats in November to our meeting. Ken Poole will gather the items and have them available for distributions to needy persons.

December 18th: Ken Poole has organized the Rotary Band to play holiday music. The music and singing led by DG Janet Tenreiro will be in front of Mobile Music From 10 to 11 AM.

Environmental Tip of the Week: Tiffany Joebert told us that enough K Cups have been produced (and land filled) to circle the earth 12 times. Purchase a reusable and refillable pod to help save the environment.

Jackpot Drawing Pay Outs:

Our successful Jack Pot Fund Raising Project raised \$30,000 for the Club. Today, we distributed a large portion of the \$15,000 in prizes to:

- Jack Moran and partner won \$5,000 sold by Jack
- Sarah Genecco won \$5,000 sold by Jessica Foster

- Rob and Carole Lillis sold by the Tenreiros
- Floyd Rayburn and Mary Green

Program: Uptown Canandaigua Development Update

Doug Finch, Town Manager and Shawna Bonshak, Town Planner provided an update to the Town Master Plan for the parcels north of the City line and south of Emerson Road. The new update to the plans include form based zoning which will expand the permitted uses on the rezoned parcels. Five priority action steps include:

- Encourage continued agricultural use of viable lands
- Permanently protect lands with natural resource significance and support recreation on protected lands.
- Promote housing and development growth within identified growth nodes and discourage development in environmentally sensitive areas. Revise ordinances as needed to achieve this goal.
- Support the development of affordable housing options and affordable transportation options for the local workforce.
- Invest in construction of roads, sidewalks, and bike lanes.

Current land owners and stake holders are excited about the opportunities to develop the Route 332 parcels in new manners. These include structures abutting the sidewalks with awnings and storefronts that mirror the historic portion of Route 332. Projects already planned include development of the parcel between Tom Wahls and Monroe Muffler. The RF Collision property is the largest under developed parcel and discussions are under way for a potential hotel and other businesses.

Doug also announced that the City/Town Development Agency created a number of years ago has been presenting grant proposals for a \$20,000,000 grant from the State to develop Route 332 from Emerson Road to the Lake. We are currently a finalist for this grant.

Joker Draw: DGE Janet pocketed the \$17.00 in cash after Al Walker was successful in drawing the Joker. Congratulations to Al for winning \$385!