



# *The Peal*

## Rotary Club of Canandaigua



Meeting Thursdays 12:15 p.m.  
American Legion Post #256  
454 North Main Street

**[www.canandaiguarotary.org](http://www.canandaiguarotary.org)**

Club # 4765, District 7120  
Organized Apr. 24, 1919

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### *Official Newsletter of the Canandaigua Rotary Service Foundation*

**Today's Program: Laura Ouimette – Canandaigua Botanical Society  
Celebrating 151 years in 2025!**

**Next Week: Doug Merrill – George M. Ewing - Canandaigua Forum**

**Meeting Notes from: August 7, 2025**

**Pledge: President Kent Gilges**

**Invocation: Mark Sheppard**

**Song: Mark Sheppard – Star Spangled Banner**

**Special Message: President Kent Gilges**

**“Song of the Wandering Aengus” – W.B. Yeats**

**Guests: Jody Wilbur – Retired Event Planner at  
Clark Meadows (Prospective Member – 3<sup>rd</sup> visit)**

**Visiting Rotarians: Tom and Mary Lou Mees**

**Induction: John Reyes-Guerra, sponsored by  
President Kent Gilges was inducted. He grew up in  
New York City and met his wife while attending  
Elmira College. She convinced him to move to  
Canandaigua where they have three children. He is  
medical equipment sales professional. Welcome  
John. Don't forget to introduce yourself and sign his  
directory.**

**Announcements: Kim Tenreiro gave an update on  
Janet's recent hip replacement. Surgery on Monday  
and already off pain meds and using only a cane.  
President Kent announced the Board approved  
rental of a bounce castle for the upcoming Camp  
Onseyawa carnival. Jeff Anthony reminded that the  
Camp Onseyawa tear down will be August 23 from  
9-noon. Car pooling will depart the old Wegman's  
parking lot at 8am. Ed O'Connor and President  
Kent each purchased a pit pass. George Herren  
announced the annual Pageant of Steam is currently  
underway. Dave Hutchings announced on 8/21 from**

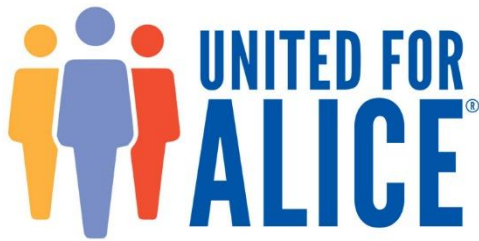
1:30-3:30 interested parties will have an opportunity  
to help maintain the Serenity Garden. **Jodi Kaufman**  
reported our club took second place in the recent  
'Trash Olympics' earning a cash prize of \$300 for the  
club. She also mentioned that on 8/23 volunteers are  
needed to help with a Habitat for Humanity 'framing  
frenzy'. All tools will be provided, just bring work  
gloves. This will occur at the Zion Fellowship  
parking lot. Plan to arrive by 9:45 am. **Rick Hawks**  
said the 2025 Jackpot raffle tickets will be available  
for sale starting next week. Drawing to be held at  
Monte Carlo night on November 1. In 2025, sales of  
raffles will exceed \$1,000,000 since it began with  
about \$475,000 going to Rotary projects.

**Happy Dollars / Fines: Mark Sheppard and his  
motorcycle posse navigated from Canandaigua to Mt.  
Washington, NH. Judy Ratcliffe paid a fine for her  
cell phone ringing during the meeting. Kim Tenreiro  
was thankful for Janet Tenreiro's successful surgery.  
Ed O'Connor was thankful his sister-in-law's heart  
transplant was going well. Jodi Kaufman celebrated  
the visit of her daughter and granddaughter. Dick  
McCaughy had thanks for the two successful  
cataract surgeries his wife completed and shared  
other good news from both of his sons. Adeline  
Rudolph contributed in advance of her upcoming  
absences due to elective surgery. Donna Lacourse  
spent some time in the Adirondacks. Ben Green  
made a new Facebook friend, Sophie. Dave  
Hutchings gave thanks for Tom Mees sponsoring  
him into Rotary and Tom's constant support of  
Sonnenberg.**

**Polio Plus:** The Polio Plus jar brought in \$107.

**Paul Harris:** **Jodi Kaufman** was recognized for achieving Paul Harris +3 status. In tangible terms this equates to 1333 Polio immunizations, 80 artificial limbs, or 25 sewing machines to foster financial independence. Thank you Jodi for your commitment to the Rotary Foundation

**Program:** **Kari Buch**, Rotarian and United Way representative spoke about the current status of the poor within our community and the A.L.I.C.E. program.



Through various sources data-driven analysis provides unique insights into the needs of those most economically vulnerable. A.L.I.C.E. stands for Asset Limited Income Constrained Employed. These are households that earn above the Federal poverty level but still can't afford the basic costs of living in their county.

Data demonstrates a gap between the Federal poverty level and what real costs of living are and this information can be segmented by State, County, and even community. It can also be analyzed by occupation.

New York ranks 49<sup>th</sup> out of 50 in regard to how many households are in the 'Alice gap'. Said another way, NY is second worst in this regard.

The Alice program considers a variety of factors in reaching these results. These include costs for housing, child care, food, transportation, health care, taxes, and technology access. In the town of Canandaigua, the poverty level is 13% and the 'Alice gap' households is 17%. The numbers for the City of Canandaigua are 10% and 38% respectively.

Since 2010 there has been a consistent trend. The growing number of households that are struggling financially, often ineligible for public assistance, and undercounted by official measures represents a major vulnerability in our economic system. It also suggests

the overall social and economic policies are falling short in addressing the root cause of instability.

By identifying the at-risk populations and 'hot spots' the Alice program can direct assistance and education into the workplace and schools and use the data to channel resources effectively.

Visit [www.unitedforalice.org](http://www.unitedforalice.org) for more information.

**50/50 and Joker Draw:** **Larry Robinson** drew the Four of Hearts, and **Jack Kellogg** walked away with \$16.00 cash.



### **Upcoming Events:**

**Camp Onseyawa Carnival – August 17**

**Camp Onseyawa Teardown – August 23**

**Framing Frenzy – August 23 – Zion Fellowship**

**District Golf Tournament – September 12, Reservoir Creek Golf Course**

**One Rotary Summit – September 6, 8:30 – 12:30 Victor**

**Monte Carlo Night – November 1, Hotel Canandaigua**

### **Rotary International Theme:**

