



# *The Peal*

## Rotary Club of Canandaigua



Meeting Thursdays 12:15 p.m.  
American Legion Post #256  
454 North Main Street

[www.canandaiguarotary.org](http://www.canandaiguarotary.org)

Club # 4765, District 7120  
Organized Apr. 24, 1919

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### *Official Newsletter of the Canandaigua Rotary Service Foundation*

**Today's Program: Ruth Benjamin – Finger Lakes Nurses Honor Guard**

**Next Week: Club Assembly and Board Elections**

**Meeting Notes from: November 21, 2024**

**Pledge: President Kim Tenreiro**

**Inspiration: Janet Tenreiro**

**Guests:** **Donna LaCourse** – neighbor of **Phil Esce** (2<sup>nd</sup> visit – prospective member), **Federico Cordi** – guest of **Janet and Kim** (prospective member), **Bethany Cobb** – guest of **Dave Hutchings** – Sonneneberg bus tour and art show coordinator.

**Visiting Rotarians:** None today.

**Exchange Student:** **Din** went to the Jump Off and Ontario County Park with Janet, still had tickets for the Pancake Breakfast Fund Raiser for Tanx, and went out to dinner and had Bacon Mac and Cheese – Yumm!

**Announcements:** No meeting for the next 2 weeks – Thanksgiving, and RPO Holiday Concert. **Holiday Cheer Pass the Hat** will occur on December 12<sup>th</sup>. **Nancy Stelnyk** announced the board contenders: **Beverly Cartwright, Rick Lessard, Doug Merrill, Ellen Polimeni, Ken Poole, and Judy Ratcliffe**. Elections will be held on December 19. **The Oratorical and Vocal Contests** are coming up. Members are encouraged to speak to eligible Juniors to apply – scholarships and cash prizes are available. **Chris Hubler** had an RPO update – needs water for the event – **Mary Green** will take care of. Turn your tickets in or turn the money in. The program book has garnered about \$22,000.00 in revenue! Sell, sell, sell! **Donna Miller** reminded folks that next Friday (29<sup>th</sup>) is Plaid

Friday and Saturday is **Shop Small Saturday & Illuminate Light Parade**. Downtown will be decorated in a very Grinchy fashion, assisted by many school groups! **Curt Bailey** reminded us of our Salvation Army bell ringing dates – Nov. 30 and Dec. 21.

**Happy Dollars:** Jeff Anthony just returned from 2 weeks in France and had a fabulous time with wife Linda! **Judi Gorenflo** was away for 19 days with stops in San Diego, Hawaii, and Oahu, with a last stop in Las Vegas. **Gloria Dancause (Muffy)** had only good things to say about **Chris Hubler** as outgoing president of Ontario County Historical Society. **Mary Green** was in Texas rabbit sitting. **Ken Poole** was the keynote speaker for the Naples Historical Society talking about his book on Jane Loomis – who from 1949 to 1972 was the best painter in western NY. **Doug Merrill** with his unique hobby of black powder guns and firearms has a new cohort in **Mark Sheppard**.

**Heads and Tails:** **Dick McCaughey** won the heads and tails contest this month, and so the CCIA will get a \$100.00 donation.

**I See You Award:** **George Herren** was the recipient of the I See You Award this week, for his boundless energy in and out of Rotary!

**Meeting Notes from November 21: Michael Palermo – DEC: Managing Early-successional Habitat to Support Biodiversity.**

Michael first defined biodiversity for us which is the total variety of life in a given area. Habitat is very important, and consists of food, water, cover, space, and arrangement. He described the stages of succession which goes from annuals, perennials, shrubland, young forest, intermediate, mature, to old growth forest – occurring over hundreds of years. He went on to explain why there is substantially less early successional habitat since the Depression, due to development, which has resulted in the steep decline of many bird species and invertebrates.

What can we do to help?! Maintain existing early successional habitat on your property by mowing or brush-hogging every few years. Create more ESH by conducting appropriate timber harvesting of your property, abandoning a portion of your lawn, build brush piles, and plant species to improve diversity.

Promoting native plants such as serviceberry, gray dogwood, chokecherry, berry brambles, wild grape, hawthorn, wild plum, sumacs, and willows are all beneficial. Oak trees of all kinds are excellent sources of food and shelter for a variety of birds, invertebrates, and small mammals. Ridding your property of honeysuckle, buckthorn, olives, and sallow-wort are also advised. Consider allowing access for deer hunting to assist with the overabundant deer population which destroys many of the beneficial native plants.

- There is assistance available to provide grants and plans through the NYS DEC for:
- Forest Stewardship Plans
- Grants:
  - Forest regeneration
  - Establishing new forests
- (585) 226-5330

**And from:**

**USDA – NRCS:**

- Environmental Quality Incentives Program
- Conservation Stewardship Program
- (585) 394-0525 ext. 3



**Noah's Blessing Box:** Remember to bring canned goods, non-perishable food items, toiletries, sanitary products, etc. The items you bring will be delivered following every meeting.

**Upcoming Rotary Events:**

**RPO Concert:** Thursday, December 5, CA

**District Conference:** May 2-4, 2025, Corning

**International Convention** – June 21-25, 2025, Calgary

**Joker Draw and 50/50** – Muffy drew the King of Hearts, and Ellen Polimeni took home \$18.00.

**Ho(me)work:** Today, I am thankful for my wonderful wife, my good health, being American, the prosperity I am fortunate to have, serving alongside Rotarians who care about the world and our community. **Write down what you are thankful for and share it!**

**Final thoughts:** Let's make our community and ourselves "Better than Before".



**Happy  
Thanksgiving!**