



The Peal

Rotary Club of Canandaigua



Meeting Thursdays 12:15 p.m. American Legion Post #256 454 North Main Street	www.canandaiguarotary.org Club # 4765, District 7120 Organized Apr. 24, 1919	Publication Date: October 16, 2025
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Official Newsletter of the Canandaigua Rotary Service Foundation

Today's Program: Dudley Purbeck – Rainbow Bridge Aquamation

Next Week: Brett Peters – Climate Solutions

Meeting Notes from: October 9, 2025

Pledge: President-Elect, Paul Harvey

Inspiration: Kathi Nevin

Song: Ken Poole – God Bless America

Visiting Rotarians: None were present

Guests: Brian Minster, who is being sponsored by Janet Tenrerio, was in attendance and is looking forward to being inducted when Janet returns from vacation in a few weeks. We also had guests from Canandaigua School District – **Superintendent, Jamie Farr, Matt Schrage, Assistant Superintendent of Instruction, Matt Fitch, Assistant Superintendent of Business, and Sarah Callahan, District Dignity Act Coordinator.**

Pit Pass: Judy Gorenflo and Mark Sheppard were battling it out for the pit pass. Judy won with a bid of \$30.

Exchange Student, Maria Polese (from Brazil):

Maria continued being busy with school and rehearsals for the upcoming school play, 'The Littlefield Gazette Does Not End Today'. Dates for the play are November 1st at 2:00pm & 7:30pm and again on November 2nd at 2:00pm. Tickets to the show are \$10 each. During the last week Maria went to a sleepover with friends and had a wonderful time.

Jackpot Raffle: Rick Hawks reported that to date there are 493 tickets sold, leaving 107 more to go. If you have tickets you are unable to sell, please turn them into Rick Hawks as soon as possible so they can be given to

other members to sell. The jackpot drawing will be held during the Mone Carlo evening at 9:00pm.

Induction Ceremony: School Superintendent, Jamie Farr was inducted as a member of our club. Jamie joins us as part of a business membership, along with Matt Schrage, Matt Fitch, and Sarah Callahan being associate members. When Jamie is unable to attend, any one of the other three individuals can attend in his place. Jamie has been married for 24 years, has two children who graduated from Canandaigua and has another child who is currently in 10th grade. Jamie was previously a Rotarian in the Clifton Springs Rotary Club. **Welcome to our newest members!**



From left to right: Paul Harvey, Judi Gorenflo, Jamie Farr, Matt Schrage, Sarah Callahan, Matt Fitch, Donna Cator

Announcements: Paul Harvey spoke about the Monte Carlo Night fundraiser for Family Promise. The QR Code on the postcards has been fixed so it now works as it should. You can also obtain tickets directly from Paul. **Chris Hubler** reminded members who plan on putting an ad in the RPO Holiday Concert book to

please let Marty Potter know by October 14th. He also shared Rick Lessard is handing out concert tickets to members to sell. Members are asked to sell 6 tickets each at \$20/ticket. **Marty Potter** reminded members about the upcoming Rotary Leadership Institute (RLI) training taking place on Saturday, October 25 in Victor. Our Board agreed to pay for up to five members to attend the training for free. Sign up is on our District web site (district7120.org). Marty also provided flyers on the tables for the upcoming 'Walk to End Alzheimer's' being held at Finger Lakes Community College on Saturday, October 18th at 9am. **Gloria Dancause** is looking for about 10 members to help fill goodie bags with candy after our weekly meeting on the 16th. Our club will have a presence at 'Fall Into Canandaigua Festival' in downtown Canandaigua on Saturday, October 25th. **Doug Merrill** needs any member who would like to purchase a LifeVac kit to please let him know. He was able to make a deal with the supplier to purchase the kits at \$50/each. Doug also warned members about this being tick season. If you're working in your lawn, be sure to check yourself afterwards for ticks. At least half of all ticks in the area are carriers of some form of Lyme disease. If you've been outside and start to feel like you have the flu a few days later, be sure to check with your doctor as you may have contracted Lyme disease and they can start you on a course of antibiotics. Doug hopes to do a presentation on the subject in the coming months. **Jeff Anthony** had a last shout out for the Camp Onseyawa Dinner being held October 24th at Club 86 in Geneva. Tickets are \$50 each.

Happy Dollars / Fines: **Dick McGavern** took a trip to the New York City area as he and Sandy were celebrating their 63rd wedding anniversary. They even got brave and took the subway into Manhattan one night. While in the area they also visited with three granddaughters, each of whom had recently moved to new homes. **George Herren** congratulated Ellen Polimeni for being named to the Board at Holiday Harbour. **David Hutchings** visited Massachusetts and swam with the sharks! **Ellen Polimeni** had praise for the school administration for doing such a great job on managing the school budget. While picking up a pizza from The Green Front one evening, **Roc Pietropaolo** had another customer ask if his daughter taught at Red Jacket School. She had nothing but praise for Roc's daughter who teaches 3rd grade at Red Jacket. The woman said she recommends Roc's daughter to all of her friends if they have children entering 3rd grade.

Program Jacob Maslyn - Agricultural Economic Development Educator, Ontario County

Jacob graduated from Cornell University with a B.S. in Animal Science. He worked in the dairy industry for a few years. His role at the extension involves working with the public doing education and outreach helping the community. He also actively works with our county government to promote agriculture and awareness of issues farmers are facing (such as land competition with housing developments and renewable energy development, and the high cost of labor in NYS). Jacob's presentation included information as to how the cooperative extension came into existence, starting with the Morrill Land Grant act of 1862, and later the Hatch Act of 1887 and the Smith-Lever Act of 1914. CCE (Cornell Cooperative Extension) & Land Grant Universities provide agriculture programs for commercial farms, beginning farms, and small-scale home farms/gardens. They also support 4-H programs helping youth learn new skills through hands on activities such as livestock handling, crafts and home skills, public presentation skills and work and life skills. Jacob provided much more information on all the educational training available to farmers, adults, youth, and classrooms.

Some facts he shared: in NYS there are 6.5 million acres in farms, with an average size of 212 acres. Those farms produce over \$8 billion in market value of products sold. NYS is 5th in U.S. for fruits and berries, 3rd for apples, 3rd for milk production and 17% of farms sell direct to the consumer/retail markets. Ontario County is 3rd in NY for number of cattle and calves and 7th in NY for milk production.

Joker Draw: **Ellen Polimeni** had the first ticket and opted for \$23 in cash. When the second ticket was announced, Ellen also had that ticket. She drew the Queen of Hearts, missing out on the jackpot.

Upcoming Rotary Events:

10/18 – Walk to End Alzheimer's @ FLCC
10/24 – World Polio Day
10/24 – Camp Onseyawa Dinner @ Club 86, Geneva
10/25 – 'Fall Into Canandaigua Festival' Downtown
10/25 - Rotary Leadership Institute Victor School
11/2 – District Foundation Brunch @ Ravenwood

Note: District events information can be found on the District 7120 website <https://rotary7120.org/>

Camp Onseyawa annual dinner information is on their website. Tickets are \$50 each.
<https://www.onseyawa.org/single-project>