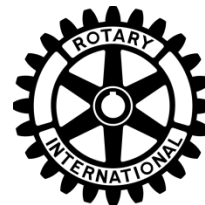




The Peal

Rotary Club of Canandaigua



Meeting Thursdays 12:15 p.m.
American Legion Post #256
454 North Main Street

www.canandaiguarotary.org
Club # 4765, District 7120
Organized Apr. 24, 1919

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Official Newsletter of the Canandaigua Rotary Service Foundation

Today's Program: Club Assembly – President Paul Harvey
Next Week October 8th: David Hutchings – AT Sonnenberg Gardens

Notes from September 24th meeting:

Pledge: President-Elect Mark Sheppard

Prayer: Kathi Nevin in honor of Dolly Parton Day

Song Leader: Kim Tenreiro-Rotary Beautiful Dreamers

Visiting Rotarians: None

Visitors: None

Moment of Silence in memory of **Rocco "Rock" Pietropaolo** who passed away this week. Rock originally joined our club in 1958 and currently was an honorary member of our club. Our sympathies and thoughts go out to his entire family.

Happy \$\$\$: Kent Gilges was happy to report that the fundraising for the Uganda Global Grant has been completed. The majority of the funds provided are coming from other clubs and members of our district – so that our club will only have to provide \$7200 in funding. He also received word that the district in Uganda feels that it is such a worthy project that they'd like to see it expanded to other cities in Uganda. **Gloria Dancause** was just happy today and donated \$\$.

Dominic Argentieri was happy to announce that Rotarian **Jay Dutcher** has organized a special event at the local gun club for shooting that will be held on October 3rd starting at 8 a.m. See Dominic or Jay for further details. **Nancy Stelnyk** was happy to report that her granddaughter's wedding went off without a hitch. **Larry Robinson** recently attended his 50th high school reunion. **Jody Wilbur** turned in the Pit Pass after a trip to the Adirondacks with five high school friends. **David Korpiel** quickly snapped up the Pit Pass.

Announcements:

Kathi Nevin announced that the Alzheimer's Walk is this weekend and the jug was passed for members to add donations. \$152.25 was collected today!

Mark Sheppard announced that there is a special Scouting America event on October 8th at Sonnenberg Gardens from 6-8 p.m. There will be drinks and some hors d'oeuvres. See Mark for further details.

Deer Donation Program will be run again this year. Local hunters can donate their deer meat to support local food banks & kitchens in Ontario County. Deer donations can be dropped at Log City Meats, 4648 Log City Road in Dundee (Phone 607-243-5221) or contact President **Paul Harvey**. All deer donations must be properly tagged. Last year 700 pounds of meat were donated thru our club.

Flag Project: We finished the year with 420 flags. This fundraiser was started 5 years ago. Help is needed presently to sand the flag poles. Many need to be sanded and re-varnished. **Kim Tenreiro** has set up a work area in his garage for members to stop and work on the sanding. Bring your own sander if you have one. Even one hour of sanding will help – but if you can help more than one hour, that would be great. Contact Kim if you have any questions.

RPO Concert – The upcoming December 3rd concert tickets will all need to be purchased online. **Kyle Sheppard** gave a short presentation on how to get to the site – by scanning the QR Code that is on the postcards that each member will receive. People wishing to purchase tickets will scan the QR code that takes them to the ticket site. Each ticket purchased will generate a different barcode. Attendees of the concert will need to have that ticket to gain admission to the event. Attendees can either print out each individual ticket purchased; or they can keep them on their phone and show the barcodes at the entry door at the concert. It was stressed by **Rick Lessard** that Rotarians will still need to push people to go to the online site to purchase tickets .**SELL!! SELL!! SELL!!**

Program: Don Cotter, President of the Canandaigua Farmer's Market talked about his history in the

marketing of several companies. The local market was started 25 years ago and is the longest running Farmer's Market in western NY state that is run by vendors. Many other markets are run by municipalities. Don is finishing his second 3 year term as president. Don and his wife started their own coffee company in 2019 and the first place that they sold the coffee beans was at the local Farmer's Market. Ten percent of his coffee sales are donated to local not-for-profit agencies – like Gleaner's. The market has a “purist” attitude and only have local farmers and local food producers as vendors. Many of the vendors have farming as their second occupation – holding full time jobs elsewhere. They do not have any arts & crafts at the market. However, once a month they open a table up for a local not-for-profit agency to provide information to market attendees – one recent group was Wood Library. They like to create a welcoming vibe to attendees and have music playing each week. Once a year they bring in farm animals for visitors to see; and they also offered face painting once this year. They want it to be a family friendly environment. There are some gaps that they are looking to fill – mushroom farmer, cheese production farmer, and someone selling locally made kombucha. They also don't want more than a couple of vendors selling the same item – such as garlic. They currently have two vendors selling craft beers. There are some competition challenges that the market faces:

- ~there are several local farmer's markets competing with them (Geneva, Farmington, & Victor)
- ~competition from small farm stands in people's front yards – much of that produce comes from auction houses
- ~one time markets that pop up each summer (NY Kitchen, Cornell, Thompson Health, etc.)
- ~local supermarkets
- ~people growing their own produce in their gardens

Vendors pay \$150 for the season to be a part of the Canandaigua Farmer's Market. That money goes toward market expenses (advertising, etc.)

OTHER UPCOMING EVENTS:

RLI – Rotary Leadership Institute will be held on Saturday, October 17th at Victor Junior High School from 8:30 a.m. – 3:30 p.m. Registration is now open on the District 7120 website. There are four levels of learning. See **Janet Tenreiro** for any questions. Our club will pay for members to attend RLI.

RPO Concert Program Booklet – the deadline for advertising in the program is fast approaching. All ads and monies are due in by October 9th. Let us know if you want to use the same ad as 2025 – or we can design

a new ad for you. We also have one line listings in the program booklet – Patron listing for \$10 and Friend listing for \$20. Get your forms and payments turned in to **Marty Potter** before the deadline.

Halloween in Downtown Canandaigua – Gloria Dancause is in charge of Rotary's participation at the event on October 24th on Main Street from 11 – 3 and she could use volunteers to help her with handing out candy and pumpkin decorating. See Gloria if you can help.

Serenity Garden at VA Hospital – help is needed to work on the garden on Thursday, October 1st at 1:30 p.m.; immediately following our regular meeting.

Joker Draw and 50/50:

Jody Wilbur drew the 2 of clubs

Marty Muehe won \$13 and donated it to the Alzheimer's Walk. **Kyle Sheppard** took home the bouquet of gladiolus.

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